

The **TRU** Guide to BEAUTIFUL & BALANCED LIVING SPACES



By TRU Realty – Thoughtfully Designed
Homes for Today's Living

TRU
REALTY

At TRU Realty, we don't just build homes — we shape lifestyles.

Today's homeowner seeks more than just four walls and a roof. They seek peace, balance, aesthetics, function, and a deep sense of belonging.

This e-book is our endeavor to help you craft a home that feels good, functions well, and fosters well-being.



Whether you are purchasing a new home or reimagining your current space, this guide offers practical, thoughtful insights rooted in design psychology, Vastu Shastra, space optimization, and modern lifestyle choices.




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The **TRU** Philosophy of Balanced Living

We believe a home must serve three key roles:

1. **Aesthetic Comfort** – It must look pleasing and bring joy.
2. **Functional Harmony** – It must be intelligently planned for real needs.
3. **Emotional Well-being** – It must feel peaceful, uplifting, and secure

This philosophy drives our design choices — from large windows that flood homes with natural light to spatial layouts that separate private zones from social areas. Our aim is to create spaces that support your daily life while enriching your long-term growth.

Interior Design

PRINCIPLES FOR **HARMONY**

A well-designed space is not just about expensive furniture or trendy decor — it's about intentional living.

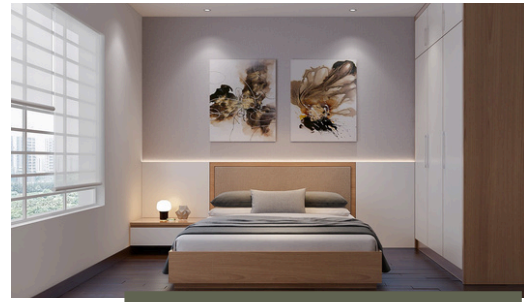


SYMMETRY & BALANCE:

Arrange furniture and decor items in a way that feels visually balanced, not crowded on one side.

FOCAL POINTS:

Create one key highlight in every room, a painting, a bookshelf, a statement wall that draws the eye and anchors the space.



LAYERING TEXTURES:

Mix smooth (glass, steel) and soft (linen, wool) elements to bring warmth and depth.

LIGHTING:

Use a mix of ambient, task, and accent lighting. Natural light during the day, warm lighting in the evening.



OPEN LAYOUTS:

Maintain a sense of openness; allow smooth transitions between living, dining, and kitchen spaces.

Vastu-Inspired Home Planning for

Energy Balance

Vastu Shastra, the ancient Indian science of architecture, emphasizes living in harmony with nature's elements — earth, water, fire, air, and space. Even if you're not strictly following Vastu, these guidelines can offer **positive flow and mental peace**.



ESSENTIAL VASTU TIPS



- **Main Entrance:** Ideally in the North or East. It welcomes health and wealth.
- **Living Room:** Place in the North or East zone. Keep it clutter-free and bright.
- **Master Bedroom:** Southwest zone offers stability and strength.
- **Children's Room:** North or West. It supports concentration and growth.
- **Kitchen:** Southeast is considered the 'Agni' (fire) zone — perfect for cooking.
- **Bathroom & Toilets:** Avoid Northeast corner; best placed in the Northwest or Southeast.
- **Puja Room:** Ideal in the Northeast direction. Keep it serene and pure.



SPACE OPTIMIZATION FOR MODERN URBAN LIVING

With growing urbanization, space is a luxury — but good planning makes even small homes feel large and functional.

SPACE-SAVING IDEAS:

- **Multi-functional furniture:** Use beds with storage, dining tables that fold into the wall, or sofa-cum-beds.
- **Built-in wardrobes:** Save floor space and streamline walls.
- **Vertical storage:** Floor-to-ceiling bookshelves, tall cabinets, hanging racks in the kitchen.
- **Open shelves vs. closed cabinets:** Use both smartly to reduce visual bulk.
- **Mirror magic:** Mirrors create an illusion of expanded space, especially opposite a window.
- **Sliding doors:** Ideal for balconies or bathrooms — they save swing space.

At TRU Realty, our layouts are optimized with clever planning, so that every square foot is usable.

Color Psychology

IN HOME DESIGN

Colors influence mood, behavior, and energy. Each room should reflect the mood you desire for that space.



ROOM-BY-ROOM COLOR TIPS:

01 Living Room:

Neutral shades (beige, cream, light grey) to foster conversations. Add color pops through cushions or art.

02 Bedroom:

Soft blues, greens, or earthy tones for calmness. Avoid high-stim colors like red or neon.

03 Kitchen:

Yellows, oranges, or light green shades stimulate appetite and energy.

04 Bathrooms:

Whites, aqua blues, or pale greens offer a refreshing feel.

05 Children's Rooms:

Soft pastels or brighter but not overwhelming tones (peach, mint, lavender).

Pro Tip: Paint isn't the only way to bring color. Use rugs, cushions, curtains, and artwork to change moods seasonally.

INTEGRATING NATURE INTO YOUR Living Spaces

Nature is the ultimate healer. At TRU Realty, our homes are planned with green zones, large balconies, and open-to-sky areas — but you can bring nature indoors too.

Tips for Greener Living:

- **Indoor Plants:** Use air-purifying plants like areca palm, rubber plant, peace lily, or money plant.
- **Herb Gardens:** Mint, basil, coriander, and lemongrass are easy to grow in kitchen windows.
- **Natural Decor:** Bamboo blinds, jute mats, terracotta pots, rattan furniture.
- **Biophilic Design:** Use elements like wood flooring, stone counters, water features, or green walls.
- **Cross Ventilation:** Arrange furniture to not block airflow. Open opposite windows to encourage fresh circulation.

Lifestyle Amenities

THAT ADD **BALANCE**

Modern life is fast-paced — your home should help restore, rejuvenate, and energize you. That's why **TRU Realty** focuses on more than just interiors.

A balanced life begins with a home that supports your mind and body, every day.

Amenities that **Truly** Matter:

- **Fitness Areas:** Gym, yoga decks, jogging paths, sports courts.

- **Community Spaces:** Clubhouses, co-working lounges, amphitheaters.

- **Child-Friendly Zones:** Play parks, sand pits, indoor games.

- **Wellness Corners:** Meditation zones, organic gardens.

- **Water Features:** Reflecting pools, fountains, and swimming pools enhance peace and visual appeal.





Smart Technology

FOR MODERN LIVING

A smart home is not a luxury anymore — it's a lifestyle enabler. From saving energy to enhancing security, home automation makes life simpler and safer.

Home Tech You Can Integrate:

Smart Lighting:

Control ambiance and brightness with your phone or voice.

Voice Assistants (Alexa/Google):

For reminders, music, news, automation.

Video Door Phones & CCTV:

Feel secure, even when away.

Energy Monitoring:

Track electricity usage in real time.

Smart Locks:

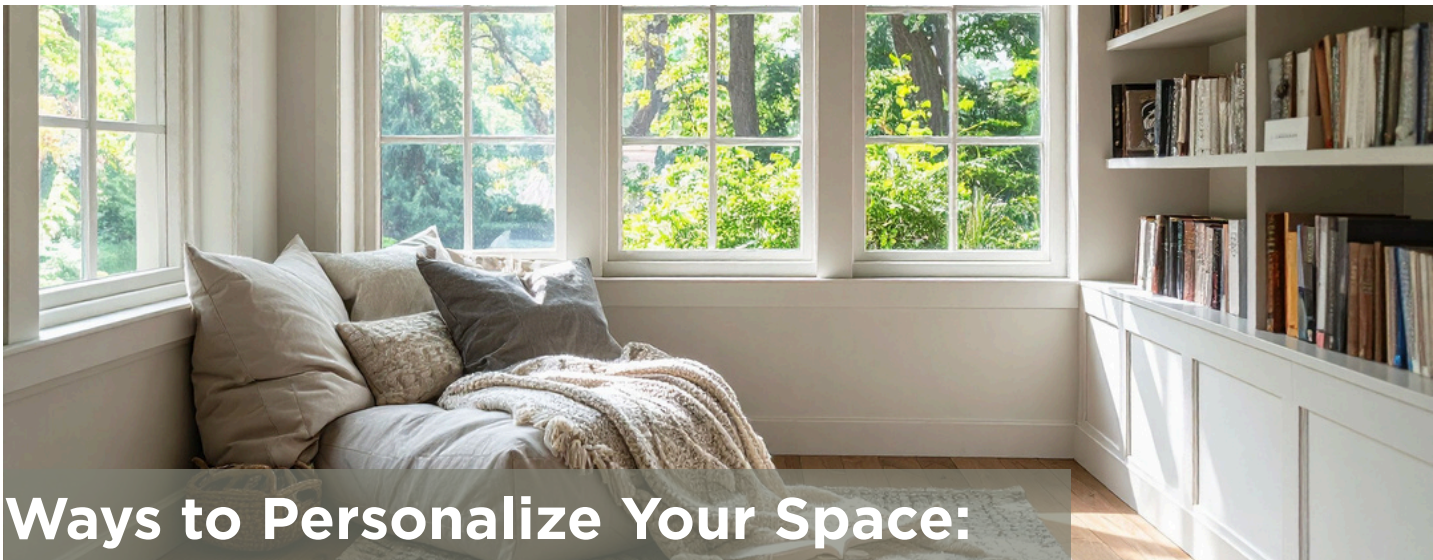
Fingerprint or app-based locking systems.

TRU Realty's homes are designed to be future-ready — offering plug-and-play compatibility for smart living.

PERSONALIZATION: Your Home, Your Identity

Beyond trends and principles, your home must reflect who you are.

*A **truly** beautiful space is one where you feel like you belong.*



Ways to Personalize Your Space:

01

Memories Gallery: Create a hallway of family travel photos or milestone memories.

02

Color Cues: Your favorite color can be the theme for cushions, rugs, or artwork.

03

Hobby Nooks: A corner for books, art, plants, or music adds joy to everyday living.

04

DIY Decor: Handmade macramé, framed quotes, ceramic pieces — add soul to the space.

05

Scents & Sounds: Use essential oil diffusers or incense for mood, and ambient sounds to relax.

CONCLUSION:

A beautiful, balanced home is not a product—it's a practice. With intention, creativity, and thoughtful choices, every home can be transformed into a sanctuary.

At TRU Realty, our mission is to empower this transformation—whether through architecture, amenities, or education. We hope this guide helps you bring clarity and inspiration as you shape your living space.

Your Journey
Toward Balance
Begins at Home



About



TRU Realty is one of India's most trusted new-age real estate developers. We offer premium residential projects in Pune and Mumbai — combining smart design, sustainable planning, and customer-first values.

Our projects emphasize:

- Strategic Connectivity
- Thoughtful Architecture
- Balanced Amenities
- Transparent Processes
- TRU Value. TRU Design. TRU Living.

Let us help you find or create a home that truly reflects your dreams.

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